

PRODUCT BULLETIN

Business Intelligence Department – Mazda Southern Africa (Pty) Ltd

Ph: 27 (0)12 760 7700

Bulletin: MSA-PRDCT-2023-06 **Issued:** 20/06/2023
To: Franchise Directors, Dealer Principals and Sales Managers
Subject: Sell Pack **Category:** Product Notice
Model: Mazda3 IPM3

MSA would like to provide a closer look at the Mazda3 IPM arriving 26 July 2023.

In addition, the variant line up will also be amended.

1. MODEL LINE-UP

The Mazda3 model line-up now consists of 3 variants.

- Mazda3 1.5L Dynamic 6MT
- Mazda3 1.5L Dynamic 6AT
- Mazda3 2.0L Astina 6AT

2. NEW FEATURES

This IPM will welcome the addition of the below features to all derivatives

- Wireless Charging (Qi)
- Wireless Apple Carplay
- USB type C
- Daytime Running Lights (DRL)
- 18" Grey Metallic Wheels (Astina only)

3. MODEL CODES

The table below shows the new model codes by derivative.

Model Code	Vehicle Description	M&M Code	MSRP (incl)
300I6W5SS	Mazda3 1.5 Dynamic 6MT 5-Dr	43046144	447,500
300IAW5SS	Mazda3 1.5 Dynamic 6AT 5-Dr	43046151	462,500
300IAW5LLP	Mazda3 2.0 Astina 6AT 5-Dr	43046266	565,700

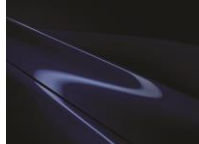
4. EXTERIOR COLOURS

The Mazda3 will be available in the below exterior colour choices.



Soul Red Crystal

46V



Deep Crystal Blue

42M



Arctic White

A4D



Machine Grey

46G



Platinum Quartz

47S



Snowflake White

25D



Polymetal Grey

47C



Jet Black

41W



Ceramic White

47A (New)



5. GRADE WALK

Base features		
7-Inch TFT LCD Digital Meter	Electronic Brake-force Distribution (EBD)	Overhead sunglass storage box
8.8-Inch Display Screen	Electronic Parking Brake (EPB)	Parking sensors - Rear
Airbags SRS: Driver, Passenger, Knee, Side & Curtain	Emergency Brake Assist (EBA)	Power fold mirrors
Android Auto™ and Wireless Apple CarPlay®	Engine immobiliser	Power windows (One Touch): D & P
Anti-lock Braking System (ABS)	Front rain-sensing wipers	Privacy glass (Rear side & Back)
Auto door lock	Headlamps - Auto on/off	Push start ignition
Auto fold mirrors	Head-Up Display (HUD) - Windshield Display	Rear centre seat armrest with cup holders
Auto Headlamp Levelling	Height adjustable seat: Driver	Rear wiper with intermittent function
Auto Hold	High mount brake lamp	Reverse Camera
Bluetooth® hands free system	Hill Launch Assist (HLA)	Seat-belt occupant sensing (Front)
Burglar Alarm System	i-Stop	Seat-belt warning: Front & Rear
Child restraint anchor points (ISOFIX)	Leather-wrapped gear shift knob	Tilt & telescopic adjustable steering wheel
Commander Dial	Leather-wrapped steering wheel	Trip Computer
Cruise control	LED Headlamps	USB connectivity ports - 2 Ports
Daytime Running Lamps (DRL)	Multi-function steering wheel with audio controls	USB Type C
Dynamic Stability Control (DSC)	MZD Connect System	Wireless Charging

1.5 Dynamic FWD (Manual)	1.5 Dynamic FWD (Auto)
Max. Power (kW @ rpm): 88 @ 6,000	Max. Power (kW @ rpm): 82 @ 6,000
Max. Torque (Nm @ rpm): 153 @ 4,000	Max. Torque (Nm @ rpm): 146 @ 3,500
16" Alloy wheels (Silver Metallic)	16" Alloy wheels (Silver Metallic)
Air-conditioning: Manual	Air-conditioning: Manual
Auto dimming rear-view mirror	Auto dimming rear-view mirror
Keyless entry	Keyless entry
8 Speaker sound system	8 Speaker sound system
Seat trim - Black Cloth	Seat trim - Black Cloth

2.0L Astina FWD (Auto)		
Max. Power (kW @ rpm): 121 @ 6000	Seat trim - Black Leather	Blind Spot Monitoring (BSM)
Max. Torque (Nm @ rpm): 213 @ 4000	- Burgundy Red Leather (Optional)	Rear Cross Traffic Alert (RCTA)
18" Alloy wheels (Grey Metallic)	10-Way power adjustable seat: Driver	Integrated Navigation
Air-conditioning: Dual-zone climate control	Lumbar support Power adjustable: Driver	Rear air vents
Frameless Auto dimming rear-view mirror	Memory seat: Driver	Auto paddle transmission switches
Smart keyless entry	Rear Combination Lamps (RCL)	Sunroof - Power slide & tilt glass
12 Speaker sound system	Adaptive Front-Lighting System (AFS)	BOSE® Sound system

6. INFORMATION

Wholesale start date will be 26 July 2023.

Kind Regards,

André Kempen

Business Intelligence Manager

akempen@mazda.co.za

Deolinda Da Costa

Head of Marketing & Communications

dcosta@mazda.co.za

Daphne Greyling

Head of Sales and Network Development

dgreylin@mazda.co.za